

Ruben Botha moved to Netherlands (**Alkmaar**) at the age of 6 years where he spent most of his childhood on his mother's side of the family. From a very young age he showed an interest in technology and a natural aptitude for problem-solving. He spent many hours tinkering with electronics, building computers, and experimenting with circuitry.

After high school, Ruben went on to study electrical engineering at a top-tier university "**Delft University of Technology**" While in the university, he interned at several innovative companies, where he gained experience in cutting-edge fields such as renewable energy, smart grids, and energy storage.

Upon graduation, Ruben Botha was offered a position with one of the companies he interned for, which was Vattenfall where worked for years in it but he had bigger plans. He had a vision of using his knowledge of advanced technology to revolutionize the energy industry. He founded Adower Power in 2012 with a mission to provide sustainable, innovative solutions for residential, commercial, and industrial clients.

From the beginning, Adower Power was different from other energy companies. **Ruben Botha** saw the potential for using emerging technologies, such as solar power, energy storage, and other ways, to provide more efficient and cost-effective solutions for his clients. He assembled a team of highly skilled electricians who shared his passion for innovation and sustainability.

One of the first projects Adower Power undertook was a solar panel installation for a local school. This project caught the attention of the local business-people and led to more high-profile clients, including government agencies, hospitals, and large corporations. Adower Power quickly gained a reputation as a company that was not afraid to take on challenging projects and find innovative solutions to complex problems.

Ruben Botha was committed to staying at the forefront of the industry, and he invested heavily in research and development. He worked with his team to develop proprietary technology, such as energy storage systems, car charging stations and other systems, that gave Adower Power a competitive advantage over other energy companies. The company has been expanding and supplying the products to clients who are from continents like Africa, Europe, Southern America, Northern America & Asia.

In addition to his work with Adower Power, Ruben Botha was also active in his community. He volunteered with local environmental organizations and was a frequent speaker at conferences and events on topics related to sustainable energy and innovation. He has also opened a foundation under Adower Power company which aims to change people's lives for the better across the world.

Today, Adower Power is a thriving business with a international reputation for excellence in innovation and sustainability. Ruben Botha's vision has transformed the energy industry, and his legacy lives on through the work of his company and the countless individuals and businesses who have benefited from his innovative solutions.



**A D O W E R**  
POWER



## RUBEN BOTHA

FOUNDER OF ADOWER POWER

### ABOUT

Ruben Botha was born in 1964 in a town called Springbok, Northern Cape province of South Africa.

### PARENTS:

Father (**Johan Botha**) [ 🇿🇦 - Afrikaner ]

Mother (**Dian Botha**) [ 🇳🇱 - Dutch ]

### SPOUSE:

**Mia Botha** [Married: 1997] - 2 Son's together

